

PROGRAM 2017-18

MANAGEMENT

ORGANIZATIONAL & STUDIES

WHERE
BUSINESS
COMES **ALIVE**



Huron
AT WESTERN

LEADERS *with heart*

MASTER

THE ART OF MANAGEMENT

In the Management & Organizational Studies (MOS) program at Huron, students and faculty work together in a robust learning environment designed to create Leaders with Heart – decision-makers for today's rapidly-evolving business world.

Combining social sciences with conventional management subjects, we harness the **creativity** of our students, the **real-world experience** of our cross-disciplinary faculty, and the **commitment** of local and global community partners. We provide the **practical business acumen** that, when combined with liberal arts and ethics, provides a foundation for an exceptional future in business.

Our strength stems from our small size, the tremendous drive for success of our students and the personal commitment of our faculty.

PROGRAM HIGHLIGHTS

Business-Government Relations

A practical guide to how private and public organizations should work effectively for mutual benefit.

Huron's own foundational, case-based course prepares students of all disciplines with the decision-making skills to meet business challenges.

Management and Organizational Consulting

An exploration of the consulting business which includes opportunities for students to act as professional consultants to help local clients solve real-world organizational challenges.

NEW Organizational Governance

A new course focussing on how organizations make decisions and what constitutes good governance.

NEW HURON AND HARVARD



HARVARD
BUSINESS SCHOOL

As the only Harvard HBX CORE partner in Ontario, Huron students can earn a Credential of Readiness from Harvard Business School. This online program is a great opportunity for students to learn the fundamentals of business, while working on real-world challenges with peers and business leaders.

hbx.hbs.edu/courses/core/

PROGRAM OPTIONS

	Honors Specialization	Specialization	Major	Minor
Accounting	•	•	•	
Finance and Administration	•	•	•	
Management and Organizational Studies			•	
Organizational Studies, Policy & Ethics	•	•		

Earn while you learn

The BMOS Internship Program includes a series of preparatory sessions, a **4- to 16-month internship** in a relevant employment setting and a post-internship component.

All students enrolled in the third year of a MOS module are eligible to apply. Learn more at huronuc.ca/MOSinternship.

FACULTY RESEARCH EXPERTISE

Strategic foresight
Outcome evaluation
Evidence-based
management
Strategic planning
Management
consulting
The future of work

GET INVOLVED

MOS has a close, vibrant and engaged student society that interacts widely with Huron's student council and students across all faculties. Our student body is diverse, with individuals coming from many cities around the globe. The richness of our experiences is amplified by the Huron community's energy and inclusiveness.

TOPICS

IN MANAGEMENT
STUDIES:

ACCOUNTING

FINANCE

ORGANIZATIONAL
BEHAVIOUR

MANAGEMENT
CONSULTING

STRATEGY

HUMAN RESOURCES

GOVERNANCE

OPERATIONS

GOVERNMENT
RELATIONS

MARKETING

POLICY

ETHICS

FIRST-YEAR COURSES

- Introduction to Business
- Principles of Microeconomics
- Principles of Macroeconomics
- Methods of Calculus, Finite Mathematics & Matrix Algebra

SAMPLE STUDENT TIMETABLE

Monday	Tuesday	Wednesday	Thursday	Friday
Political Science 1020E Intro to Political Science 9:30am – 11:30am	Computer Science 1032A Information Systems and Design 11:30am – 12:30pm	Political Science 1020E Intro to Political Science 9:30am – 10:30am	Computer Science 1032A Information Systems and Design 10:30am – 12:30pm	Math 1229A Methods of Matrix Algebra 12:30pm – 1:30pm
Math 1229A Methods of Matrix Algebra 12:30pm – 1:30pm	Economics 1022A Principles of Macroeconomics 1:30pm – 2:30pm	Math 1229A Methods of Matrix Algebra 12:30pm – 1:30pm	Economics 1022A Principles of Macroeconomics 12:30pm – 2:30pm	Business 1220E Intro to Business 2:30pm – 3:30pm
Business 1220E Intro to Business 2:30pm – 3:30pm		Business 1220E Intro to Business 2:30pm – 3:30pm		

WHERE

DO OUR GRADS GO?

Many graduates go directly into careers in accounting, finance and other areas of business. Some also work within the government or non-profit organizations. Others pursue an MBA (or other Master's degree program) or go on to law school. Huron's BMOS degree also provides a stepping stone to post-graduate professional designations such as Chartered Professional Accountant (CPA).

RELATED AREAS OF STUDY

Through the MOS double major option, students can combine a Management and Organizational Studies BA degree with another major of their choice, such as:

Economics

Psychology

Political Science

NEW Governance, Leadership & Ethics

AFTER

YOUR FIRST YEAR,

YOU CAN EXPLORE ISSUES SUCH AS:

Strategic Management:

Learn how to craft and execute strategies using the latest methodologies.

Corporate Finance:

The theory and tools to invest and fund wisely.

Marketing:

Approaches used to develop and deliver goods and services that meet the unique needs of the marketplace.

BEYOND THE CLASSROOM

Huron's MOS program partners with the community to integrate community-based experiences as a core component of each learner's degree. In a growing number of offerings, course content is directly linked to practical applications. Recent examples include:

- Nine teams of students worked as consultants with real clients on **real-world business problems** that they helped solve. Local organizations included Life*Spin, a local not-for-profit, Nash Jewellers, Hog Town Cycles, the London Small Business Centre, Clarendon Technologies and Ad Home.
- Third-year marketing students developed **marketing plans** for various local businesses.
- A **student-delivered income tax clinic** was established.
- **Guest lectures** and speaker series from industry professionals were held.
- A **research symposium** was hosted where students presented their research and case-studies.
- Operations Management students visit local manufacturing facilities, distribution centres and entrepreneurial ventures to **observe first-hand** the theories and techniques being learned in the classroom.

MY HURON EXPERIENCE



Because classes are small there's lots of participation. You learn more because these discussions make your knowledge richer. If you're stuck on a problem, you ask your prof; there's no emailing. It's all face-to-face. And they'll do anything to help you get your name out there and show your potential. MOS also gives students lots of opportunities to work with actual businesses, which broadens your network. I worked with a local business on a millennial-based branding project and I was able to see how moving parts come together in the business world. ”

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DANA OSSMAN
Management & Organizational Studies
Hometown: London, Ontario



LEADERS
with
heart

Experience what studying
**MANAGEMENT &
ORGANIZATIONAL STUDIES**
at Huron can offer by taking
a campus tour, sitting in on a
class, talking to a professor or
meeting a current student.

**LEARN
MORE**

huronuc.ca



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